

profile

I am an Art Director and Designer eager to grow into a new creative setting and team, where I can contribute my abilities and spirit. My next position should leverage my extensive experience developing relationships with employers, coworkers, clients and vendors and challenge me to create evocative and effective branding, design, communication and interactive experiences.

product & expertise

web/interactive, brand (incl. Brand Synthesis™), identity, animated banners, tradeshow, print collateral, emails, e-newsletters, advertising, environmental, annual report, web application, demos (Flash), direct mail/promotional, infographics, photo- and vector illustration, packaging, draft copywriting, naming

client industries

software, SAAS, online, hi-tech, bio-tech, healthcare/medical, architecture, entertainment, arts, spirits, culinary, non-profit, creative, real estate, legal and religious clients

experience

- 08 – current **THE BRAND, ART, & TECHNOLOGY STUDIO / OAKLAND, CA**
Art Director; Off-site freelancer. Designing and creating the complete brand guidelines, assets library and accompanying brand rollout applications and collateral for Eloqua Corporation.
- 06 – 08 **DIGITAL BREWING COMPANY / SF, CA**
Art Director; Raised the bar for quality of work delivered to client by individually providing a broad and diverse offering of concepts and ‘looks’ for each design challenge. Coached junior designers to stay targeted on the Brand Synthesis™ “Vision” and “Promise” as the ultimate guides for ideation.
- 05 – 06 **THE DESIGN OFFICE OF RKD / BURLINGAME, CA**
Creative Director; Drove strong presentation and sales results to clients through the confident and efficient delivery of strong solutions to a multitude of design challenges.
- 8/06 – 10/06 **MISSION MINDED / SF, CA**
Contract Designer; Offered my passion and expertise for the performing arts and opera to the San Francisco Opera subscription marketing collateral.
- 97 – 04 **SCHULTE DESIGN / SF, CA**
Senior Designer & Art Director; Provided a high level of attention and detail, from concept to design, behind the scenes, and client facing. Sourced and art directed the finest illustrators and photographers. Continued building and managing strong vendor relationships.
- 93 – 97 **RICK KLEIN DESIGN / PALO ALTO**
Designer; Worked collaboratively as an important part of a strong team. Cut my teeth on traditional, and large-scale information graphics projects.
- 97 – 06 **ZILLER DESIGN (SOLE PROPRIETORSHIP) / SF, CA**
Freelance Designer / Owner; Helped non-profit, primarily arts clients on a part-time basis position themselves more strongly in the market, and gain greater visibility.

education

- 88 – 93 BACHELOR OF SCIENCE IN DESIGN
University of Cincinnati, College of Design, Architecture, Art and Planning, School of Graphic Design: Academic Dean’s List and Award of Design Excellence.
- 05 BASIC FLASH I
San Francisco State University, Multimedia Studies Program. Design principles for creating animations for Web-based media, including Flash tools, panels, design structures, and movie clips.

skills

Fluent in Adobe Photoshop, InDesign, Illustrator, and QuarkXPress.
Strong knowledge of HTML, Flex, Flash, AJAX, XML, CMS, and After Effects capabilities.
Adept photo- and vector illustration, and hand sketching/drawing abilities.
Competent in Microsoft Word, and Keynote.
Basic Flash ability

awards

PUBLICATIONS:

Graphis Design Annual
Graphis Annual Reports
Black Book AR100
The Annual of the Type Directors Club
Print Magazine Regional Design Annual
Critique Magazine Design Annual
HOW Magazine Collegiate Corner

SHOWS:

The Potlatch Annual Report Show
The West Coast Show
Georgia-Pacific Kudos

activities & interests

97 – 06
99

VISUAL ARTS:

AIGA, Professional Member
Attended the Las Vegas National Design Conference, “America: Cult and Culture”

PERFORMING ARTS:

Stage performer, vocalist and dancer; avid theatregoer.

PERSONAL:

Church and civic volunteer; lover of travel.

references

FULL-TIME EMPLOYERS

06 – 08 [Tanner Boeger](#)
former Creative Director

Digital Brewing Company
720 Market Street
San Francisco, CA 94102
415 595 9469

06 – 08 [Chris Harmon](#)
former CEO

Digital Brewing Company
720 Market Street
San Francisco, CA 94102
510 589 6340

[As Recommended on LinkedIn.com](#)

“Paul is a phenomenal designer, capable of getting his hands dirty pushing pixels, mentoring his team and leading concept development both internally and with the client. Besides that - he’s fun to work with. I sincerely hope that Paul and I have the opportunity to work together again in our future endeavors, and recommend him without reservation.” — October 16, 2008

05 – 06 [Rick Klein](#)
93 – 97 *Principal & Design Director*

The Design Office of RKD
1042 Filbert Street
San Francisco, CA 94133
415 229 3221

[As Recommended on LinkedIn.com](#)

“I’ve had the pleasure of working with Paul at two points in his career and he has consistently performed well beyond expectations. Paul possesses a sophisticated aesthetic expression coupled with an ability to work tirelessly in pursuit of creative solutions that solve client challenges and result in compelling, tangible communications, all within a judicious use of time.” — October 20, 2008

97 – 04 [Paul Schulte](#)
Principal & Design Director

Schulte Design
2161 Union Street, Floor 2
San Francisco, CA 94123
415 733 7810