

profile & goals

I'm an **Art Director/Designer** with **23 years** in the industry, and am eager to contribute my expertise and spirit to further freelance and contract opportunities, or a creative setting and team. My next project or position should leverage my extensive experience developing relationships with agencies/studios, colleagues, clients and vendors, and continue to challenge me to create evocative and effective branding, design, communication and online experiences.

expertise

Web/Interactive, Mobile, Brand (incl. Brand Synthesis®), Identity, Demand Gen (Email/E-Newsletters), Banners, Demos (Flash), Advertising, Online Widgets/Tools, Web Apps, Print Collateral, Direct Mail/Promotional, Tradeshow, Environmental, Infographics, Photo- and Vector Illustration, Annual Report, Packaging, Draft Copywriting, Naming, Hand Sketching/Drawing

client industries

Internet, Financial, Education, Software, SaaS, B2B, Hi-Tech, Biotech, Health, Architecture, Engineering, Consumer, Entertainment, Arts, Wine, Foods, Non-Profit, Creative, Real Estate, Legal, and Religious

experience

- 97 – current **ZILLER DESIGN / SF, CA**
Principal; Offer contract and freelance art direction and design services to multiple agencies and studios (including **DraftFCB**, **TheSpider, Inc.**, and those below). Also, worked independently with clients (primarily non-profits) to position them more strongly in the market, and gain greater visibility.
- 10 – 15 **QUINSTREET**
Art Director/Designer; Worked closely with producers to solve online marketing challenges. Help push design quality standards and best practices with design lead and team.
- 08 – 10 **THE BRAND, ART & TECHNOLOGY STUDIO / OAKLAND, CA**
Independent Contract Art Director; Helped lead creation of the new **Eloqua** brand, including identity, guidelines, and rollout applications, as well as interactive, advertising and print projects for multiple clients.
- 06 – 08 **DIGITAL BREWING COMPANY / SF, CA**
Art Director; Raised the bar for quality of work delivered to client by individually providing a broad and diverse offering of concepts and 'looks' for each design challenge. Coached junior designers to stay on target.
- 06 & 09 – 10 **MISSION-MINDED / SF, CA**
Independent Contract Senior Designer; Offered my passion and expertise for the performing arts and opera to the **San Francisco Opera** subscription marketing and development collateral.
- 05 – 06 **RKD INC. / BURLINGAME, CA**
Creative Director; Drove strong presentation and sales results to clients through the confident and efficient delivery of strong solutions to a multitude of design challenges.
- 97 – 04 **SCHULTE DESIGN / SF, CA**
Art Director; Provided a high level of attention and detail, from concept to design. Sourced and art directed the finest illustrators and photographers. Built and managed strong vendor relationships.

education

- 88 – 93 **BACHELOR OF SCIENCE IN DESIGN**
 University of Cincinnati, College of Design, Architecture, Art and Planning, School of Graphic Design: Academic Dean's List and Award of Design Excellence.
- 05 **BASIC FLASH I**
 San Francisco State University, Multimedia Studies Program.