

**profile & goals**

I'm an **Art Director/Designer** with 25 years in the industry, and am eager to contribute my expertise and spirit to further freelance and contract opportunities, or a creative setting and team. My next project or position should leverage my extensive experience developing relationships with agencies/studios, colleagues, clients and vendors, and continue to challenge me to create evocative and effective branding, design, communication and online experiences.

**expertise**

Web/Interactive, Mobile, Brand (incl. Brand Synthesis®), Identity, Demand Gen (Email/E-Newsletters), Banners, Demos (Flash), Advertising, Online Widgets/Tools, Web Apps, Print Collateral, Direct Mail/Promotional, Tradeshow, Environmental, Infographics, Photo- and Vector Illustration, Annual Report, Packaging, Draft Copywriting, Naming, Hand Sketching/Drawing

**client industries**

Internet, Software, SaaS, B2B, Online Social, Hi-Tech, Biotech, Health, Architecture, Engineering, Consumer, Entertainment, Arts, Wine, Foods, Non-Profit, Creative, Real Estate, Legal, and Religious

**experience**

97 – current

**ZILLER DESIGN / SF, CA**

**Principal**; Offered contract and freelance art direction and design services to multiple agencies and studios (including **CIBOdesign**, **DraftFCB**, **TheSpider, Inc.**, and those below). Also, worked independently with clients (primarily non-profits) to position them more strongly in the market, and gain greater visibility.

06 – 16

**MISSION-MINDED / SF, CA**

**Independent Contract Senior Designer**; Offered my passion and expertise for the performing arts and opera to the **San Francisco Opera** subscription marketing and development collateral.

10 – 15

**QUINSTREET / FOSTER CITY, CA**

**Art Director/Designer**; Worked closely with producers to solve online marketing challenges. Helped push design quality standards and best practices with design lead and team.

08 – 10

**THE BRAND, ART & TECHNOLOGY STUDIO / OAKLAND, CA**

**Independent Contract Art Director**; Helped lead creation of the new **Eloqua** brand, including identity, guidelines, and rollout applications, as well as interactive, advertising and print projects for multiple clients.

06 – 08

**DIGITAL BREWING COMPANY / SF, CA**

**Art Director**; Raised the bar for quality of work delivered to client by individually providing a broad and diverse offering of concepts and 'looks' for each design challenge. Coached junior designers to stay on target.

05 – 06

**RKD INC. / BURLINGAME, CA**

**Art Director**; Drove strong presentation and sales results to clients through the confident and efficient delivery of strong solutions to a multitude of design challenges.

97 – 04

**SCHULTE DESIGN / SF, CA**

**Art Director**; Provided a high level of attention and detail, from concept to design. Sourced and art directed the finest illustrators and photographers. Built and managed strong vendor relationships.

**education**

88 – 93

BACHELOR OF SCIENCE IN DESIGN

University of Cincinnati, College of Design, Architecture, Art and Planning, School of Graphic Design: Academic Dean's List and Award of Design Excellence.

05

BASIC FLASH I

San Francisco State University, Multimedia Studies Program. Design principles for creating animations for Web-based media, including Flash tools, panels, design structures, and movie clips.

**software skills**

**Fluent** in Adobe Photoshop, InDesign, Illustrator, Fireworks, Acrobat, QuarkXPress, iMovie, GarageBand  
**Web Fluency** in WYSIWYG aspects of WordPress and SquareSpace (minimal code)  
**Strong knowledge** of capabilities of HTML, CMS, Flash, After Effects, Javascript, Flex, AJAX, and XML  
**Competent** in Microsoft Word, PowerPoint, and Keynote  
**Basic** Flash

**awards**

**PUBLICATIONS:**

Graphic Design USA: American Graphic Design Winner (2011)  
Graphis Design Annual  
Graphis Annual Reports  
Black Book AR100  
The Annual of the Type Directors Club  
Print Magazine Regional Design Annual  
Critique Magazine Design Annual  
HOW Magazine Collegiate Corner

**SHOWS:**

The Potlatch Annual Report Show  
The West Coast Show  
Georgia-Pacific Kudos

**activities & interests**

**PERFORMING ARTS:**

Stage performer, vocalist and dancer; percussionist; avid theatregoer.

**PERSONAL:**

Psychotherapist; volunteer; lover of travel.